

**For your Information Only. For Council staff to complete. You DO NOT need to fill this out.**

## Scoring System



## Kick-Start Events in Pyrenees

Scoring System – to be used by Council Staff, after signing the required paperwork in relation to Conflict of Interest.

| Criteria   | Incomplete or hard to understand | Good but more information required | Thorough and detailed response |
|--|----------------------------------|------------------------------------|--------------------------------|
| Marks  | 2                                | 5                                  | 10                             |
| <b>Section A<br/>Organisation Details</b>  | Non scoring elements             |                                    |                                |
| <b>Section B (max score of 40)</b>   |                                  |                                    |                                |
| <b>Tell us all about your event</b>  |                                  |                                    |                                |
| 1. Event Name  | Non scoring element              |                                    |                                |
| 2. Event Location  | Non scoring element              |                                    |                                |
| 3. Event Date  | Non scoring element              |                                    |                                |
| 4. What is your event about? Explain your event in less than 200 words. If it is an existing event that you would like to extend please explain what will be the new part of your event. |                                  |                                    |                                |
| 5. How much funding are you applying for? (up to \$5000 is available, however Council may allocate less)   | Non scoring element              |                                    |                                |
| 6. How do you intend to use this money? For example, marketing, paying for a co-ordinator etc.   |                                  |                                    |                                |
| 7. Has this event received previous  | Non scoring element              |                                    |                                |

|   |                     |          |           |
|---|---------------------|----------|-----------|
| financial assistance from Council?  |                     |          |           |
| 8. How will you market and promote your event?  |                     |          |           |
| 9. What economic gain is your event expected to bring to the local area? For example, people will eat in the cafes, stay in accommodation etc |                     |          |           |
| <b>Section B Total</b>  |                     |          |           |
| <b>Section C (max score of 60)</b>  |                     |          |           |
| <b>Keeping it local</b>   |                     |          |           |
| <b>Marks</b>  | <b>2</b>            | <b>5</b> | <b>10</b> |
| 1. How can your event improve social connectedness?<br>e.g. Bring people out of their homes   |                     |          |           |
| 2. How will you collaborate with local community groups/volunteers?<br>Who are they?  |                     |          |           |
| 3. Will you collaborate with local businesses? Who are they?<br>Council strongly encourages you to support local business.                    |                     |          |           |
| 4. What demographic of local community benefit from your event? How will they benefit?  |                     |          |           |
| 5. What other benefits will your event create for the local community?  |                     |          |           |
| 6. Estimate the number of people you expect will attend your event  | Non scoring element |          |           |

|   |                     |           |           |
|---|---------------------|-----------|-----------|
| from within the Pyrenees Shire  |                     |           |           |
| 7. Explain how your event can improve community health and well-being   |                     |           |           |
| <b>Section C Total</b>  |                     |           |           |
| <b>Section D (max score of 40)</b>  |                     |           |           |
| <b>Attracting visitors</b>  |                     |           |           |
| <b>Marks</b>  | <b>2</b>            | <b>10</b> | <b>20</b> |
| 1. Explain if and how your event adds to existing tourism offerings.  |                     |           |           |
| 2. How do you intend to attract visitors to your event? For example, advertise the event on the ATDW listing (free service), adverts etc. |                     |           |           |
| 3. Estimate the number of people you expect will attend your event from outside the Pyrenees Shire  | Non scoring element |           |           |
| <b>Section D Total</b>  |                     |           |           |
| <b>Section E (max score of 20)</b><br><b>Money, Money, Money</b>  |                     |           |           |
| Please provide details of the estimated income and expenditure for your event, excluding GST.   | Non scoring element |           |           |

| Calculation of all sections:  |             |  |  |
|---|-------------|--|--|
| Section A<br>Organisation details   | Non scoring |  |  |
| Section B<br>Tell us about your event<br><b>(max score of 40)</b>                                   |             |  |  |
| Section C<br>Keeping It Local<br><b>(max score of 60)</b>   |             |  |  |
| Section D<br>Attracting Visitors<br><b>(max score of 40)</b>  |             |  |  |
| Section E<br>Money. Money, Money  | Non scoring |  |  |
| Other (Something amazing<br>/Special, X Factor/ UNIQUE<br><br>Maximum extra points<br>awarded is 10 |             |  |  |
| Total of all sections   |             |  |  |
| <b>Final score</b>  |             |  |  |
| <b>Comments:</b>  |             |  |  |
| <b>Council Staff details:</b>   |             |  |  |
| INTERVIEW PANEL MEMBER – CONFLICT OF INTEREST DISCLOSURE <b>paperwork completed Yes/No</b>          |             |  |  |