

Pyrenees Shire Council EOI Media Provided Digital Content

Pyrenees Shire Council are offering Businesses the opportunity to take advantage of a two-hour one on one digital content consult with Media Provided. This is an opportunity to health check your digital presence to ensure your socials are working as hard as they could be. Tips and tricks will be provided on how to create compelling social media content.

The two-hour consult will be delivered at a mutually agreed time at your business.

The consult is valued at \$330 (Inc GST) per business, with Pyrenees Shire subsidising 50% of the cost amounting to \$165. By completing an expression of interest, you are agreeing to pay the remainder of \$165 to Pyrenees Shire Council. Successful applicants will receive an invoice for payment.

EOI applications close: Midday on Thursday 27th July 2023. (Or earlier if fully subscribed)

This program has a limited amount of availability and successful applicants will be based on a first come first served basis.

The terms and conditions regarding the EOI are outlined below and an application form is contained on the next page. Please submit your application by email to pyrenees@pyrenees.vic.gov.au marked for the attention of the Business Support Officer.

If you have any questions about how to complete this application, please contact our Business Support Officer on 0407 352 353 or Tourism Officer 0428 935 933.

EOI terms and conditions

If your application is successful, these terms and conditions will form part of your agreement with Council.

1. Eligibility Criteria

To be eligible, the applicant's business must be located within Pyrenees Shire

2. Applicants must:

- Have no outstanding legal matters or debts owing to Council.
- Have no unresolved action concerning a notice or order related to a building or environmental health issue, or any compliance issue with a planning permit.
- Have met all acquittal conditions of any previous Council funding.

4. How are applications assessed

- All applications will be assessed in alignment with these Guidelines, the completed Application Form and in any associated attachment.
- Decisions will be based on first come first served basis and there is a limited amount of availability.

5. Outcomes of Applications

- Applicants will be notified in writing of Council's decision, and any conditions of the application agreement (if applicable).
- Those unsuccessful will be provided with a response in writing and offered opportunity to discuss the outcome of their application process.

Application Form

Organisation Details

Name of Organisation / Business						
Name of Contact Person						
Preferred Contact Method	Email		Telephone			
Email						
Telephone						
Address						

Digital details:

To ensure the two hours consult session is an efficient use of time please provide details of the following.

Your Facebook link:	
Your Instagram:	
Website:	

What key areas would you like to address during this consult?

Facebook	Yes		No	
Instagram	Yes		No	
ATDW Content	Yes		No	
Google Business Listings	Yes		No	
Website	Yes		No	
How to take great content on your phone (Photography and Video)	Yes		No	

If you have ticked yes to everything what are your top two key areas that you would like advice in during this consult?	
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Authorisation

I declare that the information supplied on this form is to the best of my knowledge, accurate and complete.

Print Name	
Signature	
Date	

Please return your completed form to:

Melissa Dimond

Business Support & Events Officer

Pyrenees Shire Council

5 Lawrence Street

BEAUFORT VIC 3373

E. melissa.dimond@pyrenees.vic.gov.au